



When morale goes up, production goes up!

Building team morale, you will see a difference in your practice. Effective team meetings, built on trust, goals, fun and enthusiasm, drive a practice forward. With a focus on systems and productivity, morale will go up....gossip and negativity will go down. Your goal should be to keep the patients you've got and attract the ones you want: **An excited, enthusiastic team can do this for you!**

A systematic approach to customer service, built on praise and appreciation, will drive your success. Attend this exciting **Dental Team Appreciation Sun Fun Cruise**, motivate and inspire your team to "touch" your patient's lives at all levels!

Today's patients are avoiding hygiene because they don't want to hear the negative. They're avoiding hygiene for the same reason they avoid getting their blood pressure checked or stepping on a bathroom scale. The recommendation: Comprehensive examinations, treatment planning and phased dentistry if possible. Utilize the entire team! There is a system to this, and we will teach you! On the cruise you will learn:

- Scheduling techniques to decrease stress
- Enjoy an efficient, effective hygiene department
- Front office team work: patient reactivation, collections and insurance management.
- Office guidelines: sustain happy patients and enthusiastic team members including **verbal skills** that increase case acceptance.
- Marketing tips to grow your practice without spending a fortune!

Miles Global is **the leader** in practice management. Come learn, grow and have fun with us! **Linda Miles and Dr. Rhonda Savage** know how important it is to enjoy AND learn with your team. The cruise is scheduled for just that with plenty of time to relax and play after your 4 hrs. of CE each morning! Bring the fun back into your practice, learn and grow together. Teams that play together stay together!

Bon Voyage ~ see you in Cozumel! The Miles Global Team



Dr. Rhonda Savage



Join Miles Global for the Dental Team Sun Fun Appreciation Cruise - Liberty Of The Seas.



Linda Miles